



STUDIO INVITATION · CHOC WALK 2026

YOUR STUDIO. ONE WALK. REAL IMPACT.

Join the gaming industry's coalition raising funds for the kids and families at Rady Children's Health Orange County (CHOC).

🌐 gamersforchoc.org · 📅 August 2, 2026 · 📍 Disneyland® Resort

— THE MISSION

GAMES ARE A FORCE FOR GOOD.

Since 2021, the gaming industry has come together to support the kids and families at Rady Children's Health Orange County (CHOC).

Our mission is simple: every year we fundraise and walk together at the CHOC Walk, the Disneyland® Resort tradition supporting CHOC. Every dollar funds health care, education, and research for kids who need it.

[LEARN ABOUT THE CHOC WALK](#) 



— TRACK RECORD

\$721,751+ RAISED. AND COUNTING.

Raised for CHOC by the gaming community since 2021, across five years and the whole industry.

2021

\$189,000

2022

\$117,598

2023

\$110,402

2024

\$133,000

2025

\$135,949

2026

\$35,802

AND COUNTING...

— THE COALITION

YOU'RE IN GOOD COMPANY.



DREAMHAVEN

RIOT
GAMES



SQUARE ENIX



RUTAN

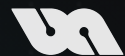


Humble Bundle



KONAMI

KORA



— WHY STUDIOS JOIN

ONE WALK, THREE WINS FOR YOUR STUDIO.



Team building

A day at the Disneyland® Resort your people actually want to show up for, families included. The kind of off-site that builds a team, not just a calendar invite.



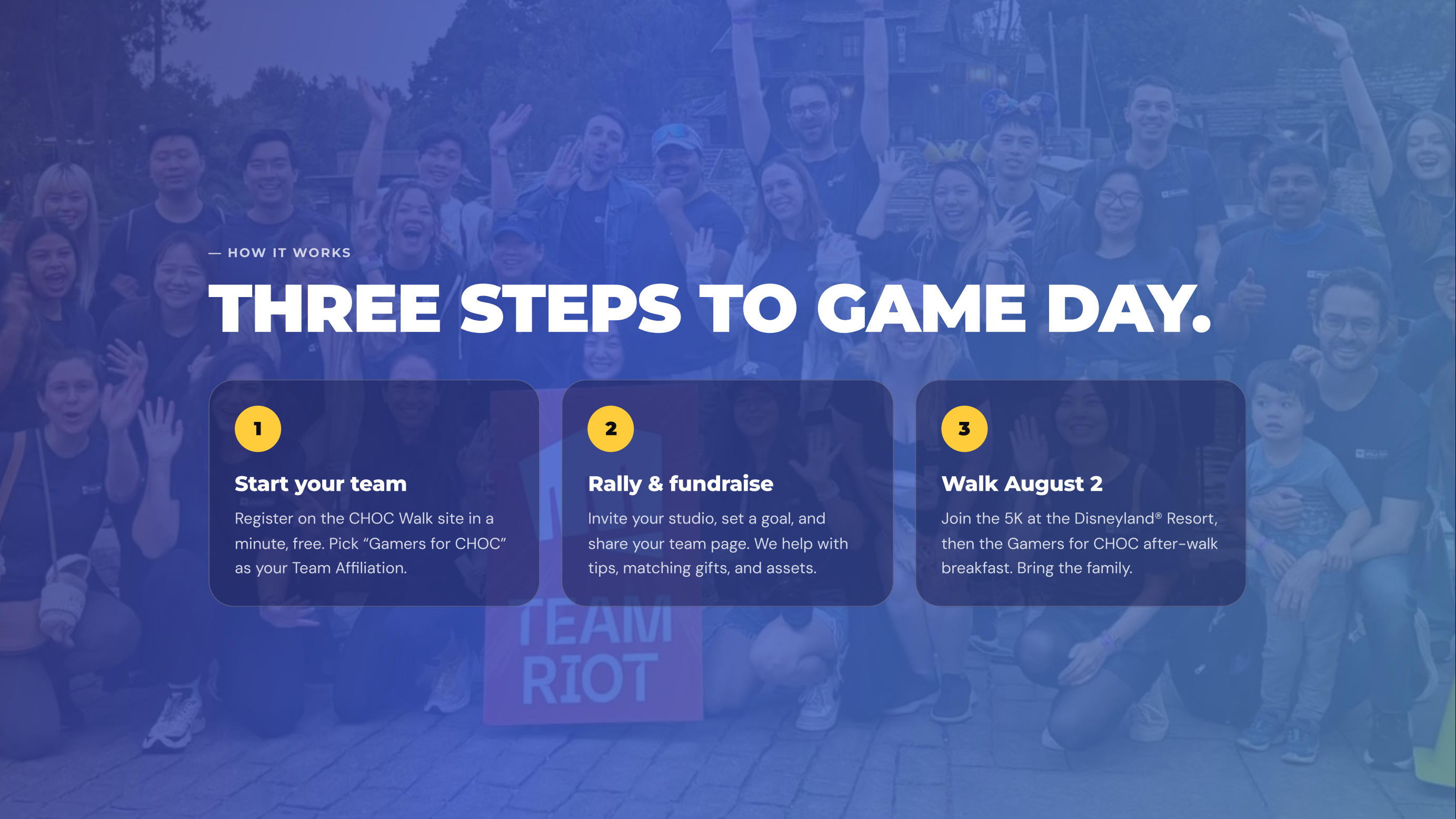
Brand visibility

Your logo alongside the industry's biggest names, on the coalition site, the live leaderboard, and walk day. It shows players and talent that your studio gives back.



Real impact

Every dollar your team raises funds health care, education, and research for the kids at CHOC. Tangible good, measured and shared.



— HOW IT WORKS

THREE STEPS TO GAME DAY.

1

Start your team

Register on the CHOC Walk site in a minute, free. Pick “Gamers for CHOC” as your Team Affiliation.

2

Rally & fundraise

Invite your studio, set a goal, and share your team page. We help with tips, matching gifts, and assets.

3

Walk August 2

Join the 5K at the Disneyland® Resort, then the Gamers for CHOC after-walk breakfast. Bring the family.

— CHOC WALK 2026

• 57 DAYS TO GO

SUNDAY, AUGUST 2 • DISNEYLAND® RESORT

Walk day is when the whole community comes together in person. As your employees fundraise, each unlocks their own spot at the live 5K with your team and the wider community, plus the Gamers for CHOC after-walk breakfast (sponsored by AWS for Games).

WHAT EACH PERSON UNLOCKS BY FUNDRAISING

Free

Register & fundraise

\$125

Join the live 5K

\$400

Live 5K + a Disney park day

[See all fundraising incentives ↗](#)

— PARTICIPATION OPTIONS

THREE WAYS TO TAKE PART.

OPTION 1

Field a team

Low pressure, no commitment. Employees register free and fundraise if they like, raise **\$125** for event access, **\$400** for a full Disney park day.

OPTION 2 • MOST POPULAR

Power your team

Match what your team raises (≈ \$62.50/person for event access, \$200 for a park day), or **donate per employee** to guarantee access (\$125 / \$400).

Cap your total however you like, and extend to family members to boost turnout.

OPTION 3

Sponsor directly

A cash gift to CHOC Walk, with corporate sponsorship levels and incentives. Packages from **\$6,500** (logo deadlines begin June 8).

Want the full details and benefits? [Download the Sponsorship Packet \(PDF\)](#) ↗

— LET'S TALK

JOIN US.

Field a team, match your employees' fundraising, or sponsor the walk. There's a fit for every studio. Tell us what you're thinking and we'll help you find it.

[TALK TO US →](#)

[CREATE A TEAM](#)

[SEE THE TEAMS](#)

gamersforchoc.org

admin@gamersforchoc.org

chocwalk.org/nt/gamersforchoc